

FRACTALIA DIGITAL SIGNAGE SYSTEMS

Digital signage systems are increasingly being used by business operations as their front end to popularize their products and services. This new visual communication tool can be used in a variety of environments like Retail, Education, Healthcare, Corporate, Restaurants, Hospitality and Public Venues.

These systems bring many advantages:

- interactive look and feel
- build corporate image and promote the activities, new offerings
- increase sales
- they are useful for many commercial applications
- they are efficient and can last for a long time
- they are flexible and can be used for wide variety of displays
- convenient connectivity options (with or without internet)
- can be managed remotely
- don't need you to be physically present nearby
- can also be programmed to display any type of message you require according to your specifications
- recurring costs for updates and maintenance are low

Many successful businesses use large signage systems to attract many customers. Digital signage has improved the revenue significantly.

We are very happy to announce that Fractalia has entered into a strategic partnership with Itech solutions, to be the Distributor for all their Products in India and South Asian Regions.

Fractalia is a company specialized in Digital Signage, with more than 10 years of experience in the field and with its own software solution. Fractalia Media is the platform developed to make Digital Signage simple and effective when a network of displays needs to be managed from a central location. The complete Fractalia Media Solution includes Hardware, Software and Services. Displays and Players are installed at the stores and a hosted server license is also included. Connectivity needs to be provided so that the players have access to the internet. The content management application can be accessed using a PC connected to the internet.

This win-win partnership for both Itech and Fractalia is a great opportunity to bring a successful product – service combination to the growing Indian market.

Please give us some time to meet you in person and explain this to you. Thanks!

Best Regards,
Nagesh J
+91-9845151403
nagesh@itechsolutions.in
www.itechsolutions.in